

Heartland Oncology & Hematology Hosts 1st Annual Community Cancer Symposium

June 20, 2022

Council Bluffs, Iowa, June 20, 2022 – <u>Heartland Oncology & Hematology</u> (HOH), a leading community oncology/hematology practice in Council Bluffs, Iowa, will host the 1st Annual Community Cancer Symposium, July 1, 2022. The symposium will take place between 8 a.m. and 4 p.m. at the Grass Wagon Event Center at 110 S 29th Street in Council Bluffs.



Sakeer Hussain, MD Medical Oncologist Heartland Oncology & Hematology

The event is free to the community, and all are welcome to attend. Lunch will be provided. The Nebraska Methodist Nursing College students will present information on numerous cancer types and recommended cancer screenings. Rolanda the inflatable colon – a fun and educational journey for colon cancer awareness – will also be available for attendees to explore.

"Screening is a key element of improving cancer outcomes – the earlier someone is diagnosed with cancer, the more likely they are to survive," said Medical Oncologist <u>Dr. Sakeer Hussain</u>. "Cancer screenings across the country were greatly impacted by the COVID-19 pandemic and we're now seeing a marked increase in cancer diagnosis. It's important for everyone to get screened and be educated."

HOH, an <u>American Oncology Network</u> partner practice, is committed to providing the community with the highest quality care that is based on research and evidence-based medicine and focused on the whole person. At its clinic, patients have access to a diverse range of services for cancer diagnosis, treatment, survivorship, and patient support. With all amenities under one roof, patients have access to comprehensive quality cancer care, within the community.

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About Heartland Oncology & Hematology: (HeartlandOncology.com)

Heartland Oncology & Hematology (HOH) of Council Bluffs, Iowa is staffed by a proven, experienced multidisciplinary team of healthcare professionals dedicated to patient care. We provide state-of-the-art oncology and hematology care, including immunotherapy and chemotherapy. Armed with the best treatment and diagnostic testing capabilities, our physicians work to formulate the best course of treatment for your cancer type. Treatment plans are tailored to patient lifestyle to enable patients to remain active. Throughout a patient's entire time at Heartland Oncology & Hematology, our physicians will always be their strongest advocates.

About American Oncology Network, LLC: (AONcology.com)

American Oncology Network, LLC (AON) is an alliance of physicians and seasoned healthcare leaders partnering to ensure the long-term success of community oncology. Launched in 2018, the rapidly expanding AON network represents 107 physicians and 85 nurse practitioners and physician assistants practicing across 16 states. The executive management team of AON encompasses more than three decades of oncology practice management experience, enabling physicians to focus on what matters most – providing the highest quality care for patients.

The organization provides unique and comprehensive protocols for managing administrative procedures and enhancing ancillary services for its affiliates. AON is able to aggregate volume and attain economies of scale, as it guides its member physicians and practices through the transition to value-based reimbursement models that improve the patient experience and help to reduce the per-capita cost of cancer care.

AON also provides a unique model of physician led, community-based oncology management. With services such as a centralized specialty pharmacy, diagnostics, pathology, fully integrated electronic medical records, a care management team and a variety of financial assistance programs, an alliance with AON ensures that patients' experiences are at the very pinnacle of cancer care today.

For More Information, Contact:

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