



Genesis Cancer and Blood Institute Expands to the Russellville Area

September 20, 2021

Russellville, Ark., Sept. 20, 2021 – [Genesis Cancer and Blood Institute](#) (Genesis) is pleased to announce the opening of their new cancer center location in Russellville, Ark. at 1808 West Main Street, Russellville, Ste 200. This new clinic is the 10th Genesis location, continuing to focus on making it easier for patients to have access to the highest quality cancer care close to where they live.

For 30 years, Genesis has provided oncology and hematology care to thousands of patients throughout southern Arkansas with the mission of “making cancer a memory.”



Todd Schonherz
AON Chief Executive Officer



Brad Prechtl, MBA
AON President & Chief
Development Officer



R. Timothy Webb, MD, FACAP
Medical Oncologist
Genesis Cancer and Blood Institute

“Knowing that care close to home is truly important to our patients, we continue to evaluate our clinic locations and decided to open this new Russellville location,” said Genesis Cancer and Blood Institute Medical Oncologist and founder [Dr. Timothy Webb](#).

The physicians at Genesis place a strong emphasis on offering the latest treatment options, clinical trials and patient education. Genesis has additional expanded services in the main Hot Springs location, offering patients access to diagnostic PET/CT imaging and onsite review. Genesis offers patients a fully integrated treatment plan, including pathology, labs and radiology, making it easier to accelerate treatment.

Genesis joined the [American Oncology Network](#) (AON) in 2018 to help provide the best cancer care with additional services including efficient home delivery of oral cancer medications, care management, access to clinical trials and financial assistance. This partnership with AON is a multi-state alliance of physicians and veteran healthcare leaders supporting the long-term viability of community oncology.

AON CEO [Todd Schonherz](#) said, “Genesis and AON believe every patient deserves access to top quality cancer care and clinical trials in the communities where they live and work and have their support system close by.”

“We opened the Russellville location based on our mission of bringing the latest cancer treatments with affordable care that is conveniently located where our patients live,” added AON President & Chief Development Officer [Brad Prechtl, MBA](#).

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About Genesis Cancer and Blood Institute: ([GenesisCancerBlood.com](#))

Specializing in the diagnosis and treatment of cancer and hematology, Genesis Cancer and Blood Institute is recognized for providing expert cancer care in Arkansas. The highly trained physicians, clinicians and staff are committed to ensuring the best possible outcomes for their patients. The medical oncology/hematology physicians at Genesis Cancer and Blood Institute include Dr. R. Timothy Webb, Dr. Robert T. Muldoon, Dr. Stephen “Fred” Divers, Dr. A. Lynn Cleveland and Dr. Lingyi Chen.

About American Oncology Network, LLC: ([AONcology.com](#))

American Oncology Network, LLC (AON) is an alliance of physicians and seasoned healthcare leaders partnering to ensure the long-term success of community oncology. Launched in 2018, the rapidly expanding AON network represents 102 physicians and 75 nurse practitioners and physician assistants practicing across 17 states. The executive management team of AON encompasses more than three decades of oncology practice management experience, enabling physicians to focus on what matters most – providing the highest quality care for patients.

The organization provides unique and comprehensive protocols for managing administrative procedures and enhancing ancillary services for its affiliates. AON is able to aggregate volume and attain economies of scale, as it guides its member physicians and practices through the transition to value-based reimbursement models that improve the patient experience and help to reduce the per-capita cost of cancer care.

AON also provides a unique model of physician-led, community-based oncology management. With services such as a centralized specialty pharmacy, diagnostics, pathology, fully integrated electronic medical records, a care management team and a variety of financial assistance programs,

an alliance with AON ensures that patients' experiences will be at the very pinnacle of cancer care today.

For More Information, Contact:

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