Genesis Cancer Center Expands Cancer Care Services & Opens in Benton, Arkansas

March 1, 2021

Hot Springs, Ark., Mar. 1, 2021 – Genesis Cancer Center (GCC) is pleased to announce the opening of their new cancer center location in Benton, Ark., at 3 Medical Park Drive, Suite 202. For 30 years, GCC has provided the highest quality care to thousands of patients throughout southern Arkansas, with the mission of "making cancer a memory."

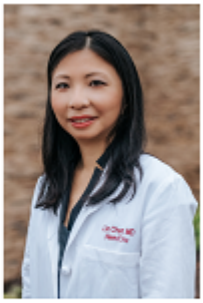
The physicians at Genesis Cancer Center place a strong emphasis on offering the latest treatment options, clinical trials, and patient education. As with GCC's other eight locations, the Benton clinic will provide cancer patients in Benton and surrounding areas with affordable care conveniently located close to where they live. GCC has additional expanded services in the main Hot Springs location, offering patients access to diagnostic PET/CT imaging and onsite review. GCC's fully integrated patient treatment plan, including pathology, labs and radiology, make it easier to accelerate treatment.



Brad Prechtl, MBA
AON Chief
Executive Officer



Robert Muldoon, MD
Genesis Cancer Center
Medical Oncologist



Lingyi Chen, MD
Genesis Cancer Center
Medical Oncologist

"We are proud of the comforting atmosphere we have created for our patients and will continue to bring the latest treatment options and clinical trials conveniently located so our patients can stay as close to home as possible," said Genesis Cancer Center Medical Oncologist Dr. Robert Muldoon.

In 2018, GCC joined the American Oncology Network, a multi-state alliance of physicians and veteran healthcare leaders supporting the long-term viability of community oncology. The GCC and AON partnership helps provide the best cancer care with additional services including efficient home delivery of oral cancer medications, care management to include behavior health and a certified dietitian, access to clinical trials, as well as a financial assistance program to help navigate insurance coverage.

"Our mission is to bring the highest quality care that is affordable in the communities where patients live," said AON CEO, Brad Prechtl, MBA.

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About Genesis Cancer Center: (GenesisCancerBlood.com)
Specializing in the diagnosis and treatment of cancer and hematology, Genesis Cancer Center is recognized for providing expert cancer care in Arkansas. The highly trained physicians, clinician and staff are committed to ensuring the best possible outcomes for their patients. The medical oncology/hematology physicians at Genesis Cancer Center include Dr. Stephen "Fred" Divers, Dr. R. Tim Webb, Dr. Robert Muldoon, Dr. A. Lynn Cleveland and Dr. Lingyi Chen.

About American Oncology Network, LLC: (AONcology.com)
American Oncology Network, LLC (AON) is an alliance of physicians and seasoned healthcare leaders partnering to ensure the long-term success of community oncology. Launched in 2018, the rapidly expanding AON network represents 92 physicians and 62 nurse practitioners and physician assistants practicing across 16 states. The executive management team of AON encompasses more than three decades of oncology practice management experience, enabling physicians to focus on what matters most – providing the highest quality care for patients.

The organization provides unique and comprehensive protocols for managing administrative procedures and enhancing ancillary services for its affiliates. AON is able to aggregate volume and attain economies of scale, as it guides its member physicians and practices through the transition to value-based reimbursement models that improve the patient experience and help to reduce the per-capita cost of cancer care.

AON also provides a unique model of physician led, community-based oncology management. With services such as a centralized specialty pharmacy, diagnostics, pathology, fully integrated electronic medical records, a care management team and a variety of financial assistance programs, an alliance with AON ensures that patients' experiences will be at the very pinnacle of cancer care today.

For More Information, Contact:
American Oncology Network, LLC
Caroline Hewitt, Director of Marketing
Caroline.Hewitt@AONcology.com
(941) 224.8736