



Florida Oncology and Hematology and American Oncology Network Open Naples Location and Welcome Dr. Zanetta Lamar and Dr. Ferdy Santiago

August 8, 2024

Board-certified physicians Zanetta Lamar, MD and Ferdy Santiago, MD join the physician team.

NAPLES, Fla., August 8, 2024 – Community oncology practice [Florida Oncology and Hematology](#), a partner practice of [American Oncology Network](#) (AON) (OTCQX: AONC), is pleased to announce patients now have a choice for medical oncology services in Collier County due to its continued expansion in Florida with the opening of its new location in Naples and the addition of two new Board-certified physicians, [Dr. Zanetta Lamar](#) and [Dr. Ferdy Santiago](#) who have a combined 15 years of experience practicing in the Naples community. The addition of this clinic – located at 708 Goodlette-Frank Road, Suite 200 – offers Naples-area patients a new opportunity to choose a community oncology care practice that best suits their unique needs.



Zanetta Lamar, MD

Medical Oncologist
Florida Oncology & Hematology



Ferdy Santiago, MD

Medical Oncologist
Florida Oncology & Hematology

Florida Oncology and Hematology's Naples location is equipped to deliver the latest cancer care and therapies. The clinic includes a compliment of private exam rooms and an on-site infusion room for patients. Additionally, as a partner practice of AON, Florida Oncology and Hematology is pleased to offer in-house lab and pathology services, access to a specialty pharmacy for oral oncolytics, and in clinic care coordination and financial counseling, among other benefits.

"Patients who are in the driver's seat of their cancer care journeys have better outcomes," said [Stephen "Fred" Divers, MD](#), AON's chief medical officer. "The opportunity to choose who will provide the personalized care that is unique to their specific situation is an important element in that ownership, and this new clinic, coupled with the addition of Dr. Lamar and Dr. Santiago who have years of experience providing patient-centered oncology and hematology care in the local community, will help ensure that patients in the Naples area are able to choose the practice – and provider – who will best serve their needs."

Dr. Lamar is Board certified in hematology and oncology. She earned her medical degree from Meharry Medical College and completed a residency and fellowship in hematology-oncology at Wake Forest Baptist Health.

"I am excited to join the physician team at Florida Oncology and Hematology," said Dr. Lamar. "Florida Oncology and Hematology is known for providing exceptionally innovative patient care and its high standards align with my personal patient care goals, making it an easy decision to join the team."

Dr. Santiago is a Board-certified medical oncologist and hematologist. He completed a residency in internal medicine at Lehigh Valley Hospital and a fellowship in hematology-oncology at Wake Forest University Baptist Medical Center.

"I am committed to ensuring cancer patients receive personalized, patient-centered care, and I believe a community-based approach is the best way to achieve that," said Dr. Santiago. "I am excited to join the physician team at Florida Oncology and Hematology because they are dedicated to providing the high standard of care that I pride myself in delivering each and every day."

The Florida Oncology and Hematology team now includes four medical oncologists across [three Florida locations](#). The practice is committed to providing the community with innovative cancer care that is delivered holistically, based on research and evidence-based medicine. Florida Oncology and Hematology patients have access to a diverse range of services for diagnosis, treatment, clinical trials, survivorship, and patient support that are close to home, eliminating the need to travel long distances to receive care.

"We are honored to welcome Dr. Lamar and Dr. Santiago to Florida Oncology and Hematology," said Florida Oncology and Hematology medical oncologist [Dr. Jose Alemar](#). "Dr. Lamar and Dr. Santiago bring a wealth of knowledge and commitment to delivering best-in-class care that will help further our already-established reputation for delivering a highly personalized and quality patient experience. We are eager to expand and grow this collaborative team."

Dr. Lamar and Dr. Santiago began accepting new patients at the Naples location on August 1, 2024. For more information about AON, visit [AONcology.com](#). For more information about Florida Oncology and Hematology, visit [floridaonc.com](#).

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About American Oncology Network

[American Oncology Network](#) (AON) (OTCQX: AONC) is an alliance of physicians and seasoned healthcare leaders partnering to ensure the long-term success and viability of community oncology and other specialties. Founded in 2018, AON's rapidly expanding network represents more than 250 providers practicing across 21 states. AON pioneers innovative healthcare solutions through its physician-led model, fostering value-based care that improves patient outcomes while reducing costs and expanding access to quality care. AON equips its network physicians with the tools they need to thrive independently while providing comprehensive support, integrated revenue-diversifying ancillary services, and practice management expertise, enabling physicians to focus on what matters most – providing the highest standard of care for every patient. AON is committed to promoting health equity by addressing disparities in cancer care and ensuring that all patients have access to the care they need to achieve optimal health outcomes. With a focus on innovation and collaboration, AON is shaping the future of community oncology. For more information, please visit [AONcology.com](#) or follow us on [LinkedIn](#), [Facebook](#), [X \(formerly Twitter\)](#) and [YouTube](#).

About Florida Oncology and Hematology

Specialists in the diagnosis and treatment of cancer and blood disorders, Florida Oncology and Hematology serves patients in Clearwater, Fort Myers and Naples, Florida. As a community-based practice, we offer a full range of exceptional cancer services, providing the highest quality treatment based on research and focused on the whole person.

Learn more at [floridaonc.com](#).

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